

August 20 2025 Addition

By George Gamota

- Auracast is showing up at venues – can buy a transmitter for less \$50 on Amazon
- OTC market is flooding the airwaves
- New CR article BUT uses 2022 data???
- Based on Hearing Tracker Forum, most spoken about is the Phonak Audeo Sphere (28 minute video)

<https://www.youtube.com/watch?v=ZJ0-aZHwOE4>

Available at Clinics but also possible to get OTC from (<https://onlinehearing.com>)

COSTCO still dominant player after VA

- Offers 4 brands, two new (One hour video)
 - Sennheiser
 - Jabra 30 (https://www.youtube.com/watch?v=jEXt8BwJy_Q)
 - Rexton
 - Philips 9050
- <https://www.youtube.com/watch?v=cnoGiSNxVd0>

Personally, I am still using ELE