#### Don't let this happen to you. Learn about on-line Maps



Phil blows his interview before even sitting down.

#### A Brief Intro to:

- Google Maps (G-M) & Google Earth (G-E)
- Microsoft's Bing Maps & Bing Maps 3D including Open Street Maps (OSM)

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# Rough Outline of Talk

- Google Maps
  - What you can do in maps a few things that haven't been covered by others
  - A driving trip that can be compared to the same trip in G-Earth & Bing Maps
- Google Earth
  - Similarities and differences between G-Maps & G-Earth. (In my opinion some of the things they both do are better done in G-M)
  - A number of things you can do/see on G-Earth
  - Input your own stuff
- Bing (Bing is Microsoft's Google)
  - You may find that Bing Maps & Bing Maps 3D does some things more to your liking than either G-Maps or G-Earth
  - Maps (Non-3D version & 3D version)
- Bing's portal to OpenStreetMaps (OSM) -- the Wikipedia of Maps
- If time permits:
  - A Side-by-Side Driving Comparison of G-Maps, G-Earth & Bing Maps http://www.gaiagi.com/driving-simulator/

### Google "street view" Car



Click for here ⊕ for More Unusual Pictures from Google Cars

Bing Map SUV for "streetside" views

For tight places





## Some things to do in G-Maps

#### Map of a location:

- Map view, satellite view (labels on & off)
- G-Earth view (3D where modeled) & 45<sup>o</sup> aerial view
  - 3D view is like G-Earth we'll cover that when talking about G-Earth
  - 45° aerial view is like B-Maps Birdseye view (exists near Google HQs)
- More (photos, videos, real estate, terrain ... )
- Street view using "Peg Man" can zoom-in on trapezoid areas
- How to adjust font size on G-Maps (ctrl+ or tools & zoom)
- New (like "measure" need to click & hold or double click)

#### Driving direction:

- How to modify & do round trip (Lex -- Concord Bedford Lex) biking options
- Can make corrections I did this for Maple St. & Mass. Ave.
- Belmont to Lexington poor picture at Pleasant St. & Mass. Ave
- Here to Boston City Hall
- Public transit, walking
- Modify route
- Drivers view at Cambridge St. exit (in full screen view keyboard arrows let's you scan and move one frame at a time)

### What can you do with Google Earth?



"This is amazing. You can stop looking for Derek. According to a Google Earth search I did, he's hiding behind the dryer in the basement."

# What is Google Earth?

- Wikipedia says: "Google Earth is a virtual globe, map and geographic information program that was originally called EarthViewer 3D. It was created by Keyhole, Inc., a company acquired by Google in 2004."
- Google says: Google Earth allows you to travel the world through a virtual globe and view satellite imagery, maps, terrain, 3D buildings, and much more. With Google Earth's rich, geographical content, you are able to experience a more realistic view of the world. You can fly to your favorite place, search for businesses and even navigate through directions. It's all up to you!
- If you watch the TV news you see that G-E is now being used quite extensively to zoom-in to a location as a feed into the story.
- You can do some things in G-Earth similar to G-Maps, but G-E is really a different tool. Tours in G-E are similar to G-M driving directions with the street view, if you just want driving direction I would stick to G-M or Bing Maps.
- Like many other software applications there is a free version and a more costly professional version.
- G-Earth is very computer intensive and can be frustrating if you don't have a high power CPU, sufficient memory and a recent OS.

### Some things to do in G-Earth

- G-Earth is one of a couple of dozen products Google offers free.
  - On the Google search page click "more" and then "even more". You can download
    it from here, or just Google "Google Earth Download"

#### A quick start-up demo of GE

- Generally get a tip on start-up, good to read until you keep seeing stuff you know
- Spin the "globe", zoom in and "spin" at a close in location, turn on daylight feature
- Use "Layers" to turn a few things on and off— sometimes they are not visible until
  you zoom in
- Navigation tool & navigating with the keyboard
   <a href="http://earth.google.com/support/bin/answer.py?hl=en&answer=176674">http://earth.google.com/support/bin/answer.py?hl=en&answer=176674</a>

#### Things sort of like G-Maps

- "Fly" to a few locations:
  - Built-In Sightseeing tours
  - Lexington tilt Granny Hill turned into Mt. Lexington
  - Boston tilt and turn on 3D buildings, zoom in & out
  - Rock of Gibraltar show tilt and rotate, turn on pictures

### Some more things to do in G-Earth

- More things sort of like G-Maps (continued)
  - Tours
    - Directions say Lexington to Boston City Hall
    - How to get an elevation map
    - How to follow your own route (Get route from "Link" in G-maps and append "&output=kml", open it from file, in G-E it will be in Temporary Places)
  - Find Business Tab (as opposed to places layer)
    - e.g., Pizza places in or near Lexington
- Things in G-E that are different from G-M
  - Layers (how you make things visible or not)
  - Roads & 3D buildings already covered
  - Path tour best for walking or hiking doesn't give directions
  - Gallery
    - NASA Earth City Lights
    - Volcanoes -- Mauna Kea when in Hawaii

## Even more things to do in G-Earth

- Earth Gallery
  - World population Density
  - Real Time Earthquakes go to Indonesia
  - World energy consumption (example of a poor display choice)
  - Hourly snapshot of all active flights in the US (flightwise.com)
- Add your own stuff
  - Pin a point Mt. Washington example
  - Do an overlay, add a photo, etc.:http://earth.google.com/outreach/tutorial\_earthoverlays.html
- Moon, Mars & Sky
  - Fly to the Moon
    - Apollo Landing Sites
    - Pictures and videos

Note that there is an open source virtual globe, know as "World Wind", where NASA makes their imagery available.

# Bing Maps (Non 3D)

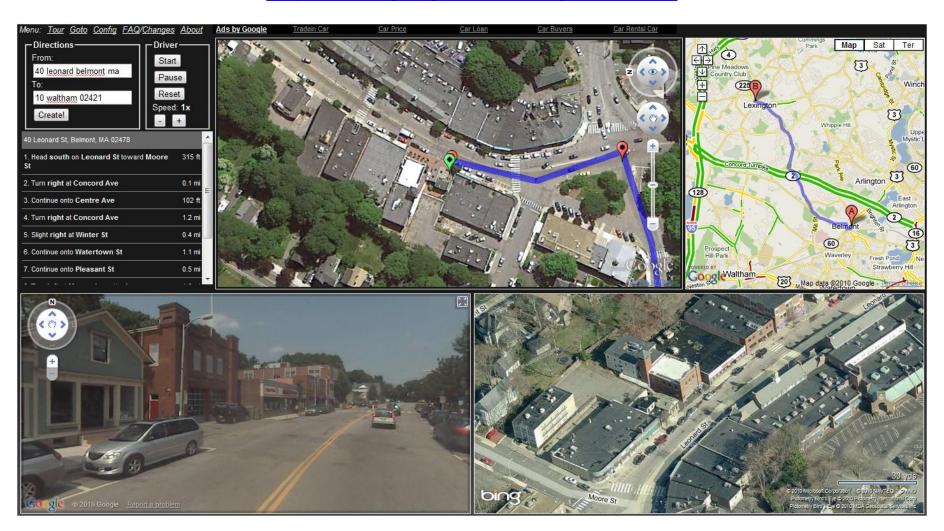
- If you open Bing Maps from G-Chrome you may not get the Non-3D version
- Similar to Google Maps:
  - Standard maps, traffic, restaurants, etc.
  - Satellite view is generally not as good but ...
  - Driving directions (show after Bird's Eye view explained)
- In addition to Google Maps
  - Bird's eye view (Near Google Headquarters G-M has some Bird's Eye views, so this option may be coming to G-M as well.)
  - Streetside view high resolution where available
- Missing re Google Maps
  - Street view with driving directions it gives the Bird's Eye view which may not be that helpful from a driver's perspective

## Bing Maps 3D including OSM

- Formerly known as Microsoft Virtual Earth
- Download "Bing Maps 3D" using Microsoft Internet Explorer ???
- Very high resolution pictures in many urban locations much higher than Bird's Eye View
  - They don't exist everywhere not Lexington but Arlington Heights
  - Examples: Storrow Dr. exit & Copley Square
  - Faces and license plates are blurred
    - However, I saw some faces that weren't very blurred near Boston City Hall
- Bing Maps Apps examples:
  - Distance Calculator
  - Portal to OpenStreetMaps (OSM) the Wikipedia of Maps
    - Land use color key:
       <a href="http://wiki.openstreetmap.org/wiki/OpenStreetBrowser/Landuse-">http://wiki.openstreetmap.org/wiki/OpenStreetBrowser/Landuse-</a> and Building Colors
    - Feature index: <a href="http://wiki.openstreetmap.org/wiki/Feature\_Index">http://wiki.openstreetmap.org/wiki/Feature\_Index</a>

### Side-by-Side Driving Instructions Comparison

http://www.gaiagi.com/driving-simulator/



#### **Useful Info:**

- To download Bing Maps 3D open IE & then go to Bing Maps 3D
- To download G-E just Google: "Google Earth Download"
  - If you do not have G-Chrome it will be download as well
- G-E's online introduction and interactive manual:
  - http://earth.google.com/userguide/v5/
- G-E Videos:
  - http://www.youtube.com/results?search\_query=google+earth&aq=0
- Google Earth for Dummies
- On-line maps comparison:
  - http://en.wikipedia.org/wiki/Comparison of web map services

Globalis's interactive world map is an alternative to GE for worldwide statistical information on a (flat) map or in charts/tables. It has tons of information, but it's not as snazzy and probably not as up-to-date. It works better in IE or Firefox.

– <a href="http://globalis.gvu.unu.edu/">http://globalis.gvu.unu.edu/</a>

Some places of interest			Notes
BOSTON AREA	~ Street Adress	GPS Coordinates	
Lex parking lot	60 Waltham 02421		
Lex Senior Ctr	1475 Massachusetts Ave. 02420	42.445, -71.221	
Minute Man, Cary Lib.	1874 Massachusetts Ave. 02420		
Belmont Ctr	40 Leonard 02478		
Concord Ctr	62 Main 01742		
Lincoln ctr		42.4257,-71.3040	
Bedford Rd & 2A, Lincoln		42.4499,-71.2892	
Boston City Hall	Cambridge St. & court St. , Boston ma	42.36, -71.06	
Copley Sq., Boston Library		42.35, -71.077	
MGH, Liberty Hotel	Cambridge St. & Grove St. Boston MA		
Stata Center MIT, WWW		42.361931, -71.090512	Noam Chomsky, Rodney Brooks and Tim Berners-Lee also have offices within.
Target Store		42.3987, -71.0725	
MISC.			
Google	Google Gate Bridge, Mountain View, CA		
White House, DC		38.897, -77.037	
GEOGRAPHICAL			
Eye of Quebec		51.4, -68.7	Crater lake now a hydro-electric source
Lake Taal (PHI)		13.986944, 121.012222	Island in Lake in an Island
Grand Canyon Skywalk		36.012, -113.811	
Rock of Gibraltar		36.129, -5.3475	
Mt. Everest		27.988, 86.925	
K2*		35.882, 76.513	Second highest mountain in the world.
Taklamakan desert		39.6, 83	
Mt. St. Helens		46.20005, -122.1892	
Keck Observatory, HI		19.8258, -155.4747	
Mt. Washington NH		44.27, -71.3035	
Dixville Notch NH		44.87, -71.308	