

The Google You May Not Know

John P Rudy

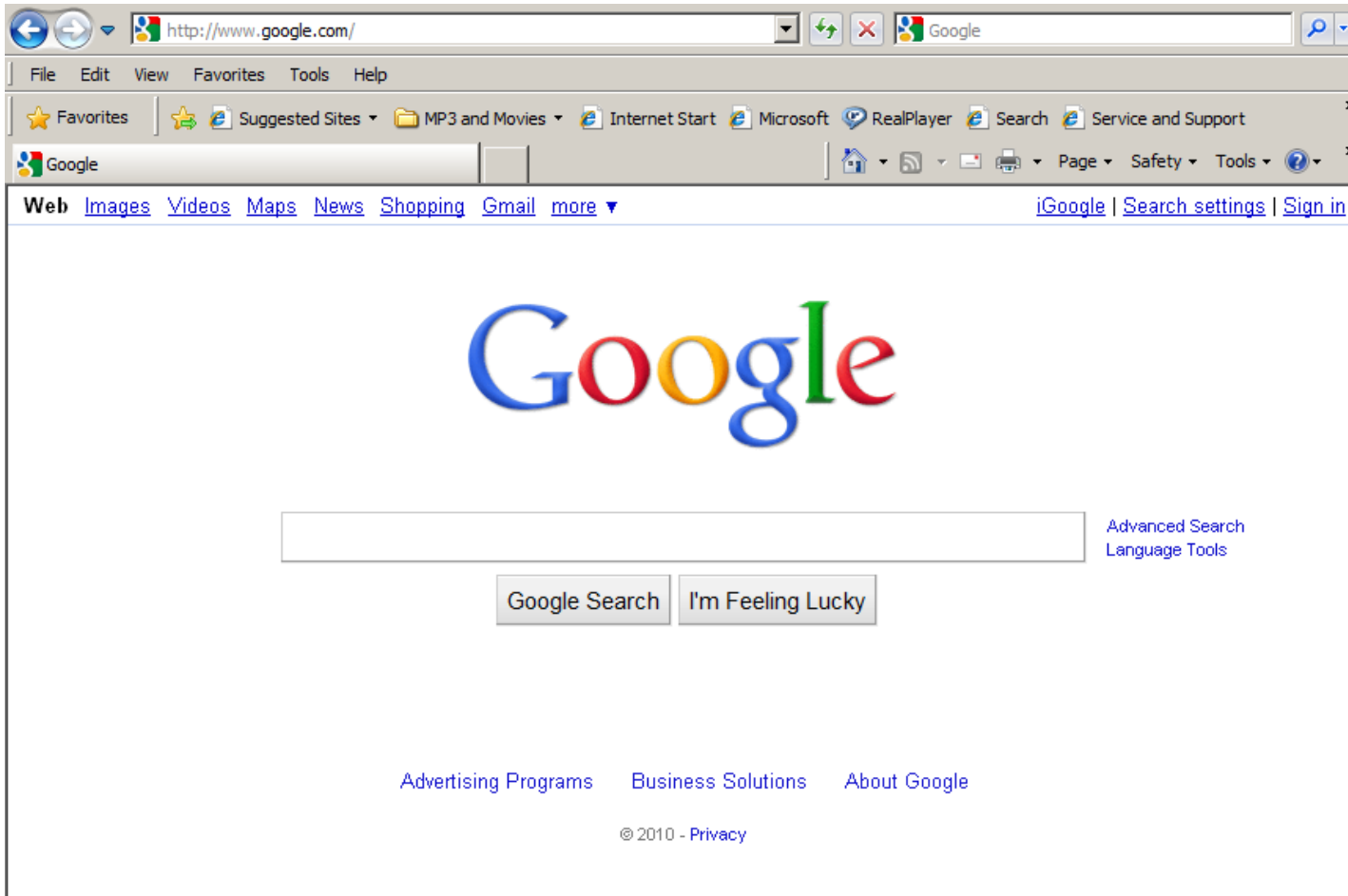
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Google Basics page 1

www.google.com



Google Basics page 2

- In most cases go to advanced search for greater control
- Utilize the date range to exclude old material (or find old material)

Use the form below and your advanced search will appear here

Find web pages that have...

all these words:

this exact wording or phrase: [tip](#)

one or more of these words: OR OR [tip](#)

But don't show pages that have...

any of these unwanted words: [tip](#)

Need more tools?

Results per page:

Language:

File type:

Search within a site or domain:

(e.g. youtube.com, .edu)

[+ Date, usage rights, numeric range, and more](#)

The Advanced Search Page links to an article called “Advanced Search Tips”

- That page then links to further explanatory material
- Use the minus sign to exclude words
 - ali -mohammad
 - “george washington” –bridge
- 3 digit number: assumes it is an area code
- 5 digit number assumes it is a zip code
- 1Z9999W999999999999 assumes a UPS or FEDEX Tracking Number
- Cooking Conversions: 2 cups in ounces
- Get Sports scores: boston red sox (NOTE: the score will be the first of nine million results)

Google yourself (or a potential date)

- It helps to have an unusual name
- Start off including your middle name and the current town
- Expand to other places you have lived
- Start using the minus sign to eliminate others of the same name who have a characteristic you can exclude.
- For fun, look at the Search Stories

[Meet our search engineers](#)

Google engineers live to solve tough search challenges.

New! [Search Stories](#)

Now playing: videos that bring to life Google's coolest search features.

Spread the word



The Best Story (my opinion)

What's that song's name?

You ever hear a song that you wish you knew the name of? Usually you can just Google a few key lyrics to find the answer, but when the song has no lyrics, one has to get creative. This was the case a few years ago when I was tasked with finding out the name of that famous circus/carnival music with the calliope, like the clown music people usually hum in situations when someone's just done something silly. You know, it kind of goes like "doot doot doodle-oodle oot doot do do?" Sorta? Of course it's more likely that you'd recognize the tune if I could whistle it to you. Except everyone I'd whistled to, despite recognizing the tune, had no clue what the name of the song was. So, on a whim, I googled it. I went to Google Search, typed in "doot doot doodle-oodle oot doot do do" (without quotes, even!), clicked "I'm Feeling Lucky" -- and guess what? It's called "Entrance of the Gladiators" -- also known as "Thunder and Blazes" -- by Czech composer Julius Fučík.

Use Google to find Tricks

neat google tricks

About 34,500,000 results (0.26 seconds)

[7 Clever Google Tricks Worth Knowing](#)

Jul 25, 2007 ... Find the Face Behind the Result – This is a **neat trick** you can use on a Google Image search to filter the search results so that they ...

www.marcandangel.com/.../7-clever-google-tricks-worth-knowing/ - Cached - Similar

[Top 10 Obscure Google Search Tricks](#)

Jan 2, 2008 ... When it comes to the **Google** search box, you already know the **tricks**: finding exact phrases matches using quotes like "so say we all" or ...

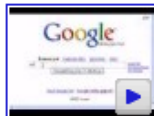
lifehacker.com/339474/top-10-obscure-google-search-tricks - Cached - Similar

[10 Most Amazing Google Search Tricks | Techtracer](#)

Jan 6, 2008 ... Our Google Life » Blog Archive » **Google Tricks** and Treats Friday, September 26, 2008 Here's a **neat trick** to do with Google Images: ...

techtracer.com/2008/.../10-most-amazing-google-search-tricks/ - Cached - Similar

[Videos for neat google tricks](#)



[Google Tricks, Hacks and Easter Eggs](#)

3 min 55 sec - Apr 15, 2007

Uploaded by olitheboss

www.youtube.com



[Hacking Google-A Neat Trick](#)

1 min 8 sec - Dec 11, 2006

www.metacafe.com

[5 Neat Google tricks | D-A-L Computer Help](#)

Dec 8, 2008 ... **Google's** search engine has many **tricks** which people never even realised existed! Not only is **Google** excellent for searching the Web, ...

www.d-a-l.com/122008/5-neat-google-tricks/ - Cached

[What Are some neat Google tricks for the search bar? - Yahoo! Answers](#)

Jun 4, 2010 ... There are stuff like "lol limewire" "is it c...

answers.yahoo.com/question/index?qid... - Cached

A somewhat different search

obscure google hints

About 1,670,000 results (0.32 seconds)

[MapOfStrange.com - Strange things in Google Maps](#)

Aug 4, 2008 ... A repository of strange anomalies and cool sights found in **Google** Maps and **Google** Earth.

[www.mapofstrange.com/](#) - Cached - Similar

[Five Favorite Obscure Google Search Tricks | Apartment Therapy Unplggd](#)

Nov 7, 2008 ... Five Favorite **Obscure Google** Search Tricks. 110708_tf_goog_m.jpg In our very last semester of college, a good friend let us know about a ...

[www.unplggd.com/.../five-favorite-obscure-google-search-tricks-068924](#) - Cached

[11 Obscure Google Tricks You Didn't Know Existed | GilsMethod.com](#)

Jan 21, 2008 ... Many articles have been written on hacks, tips, etc over the number of ways and things that can be found using **Google's** search platform.

[www.gilsmethod.com/11obscuregoogletricks](#) - Cached - Similar

[Google hints at native code in Chrome Web Store - Techweet](#)

May 26, 2010 ... **Google hints** at native code in Chrome Web Store - Google I/O Google has indicated it will ... is a pretty **obscure** name to ordinary folks. ...

[www.techweet.com/.../google-hints-at-native-code-in-chrome-web-store](#) - Cached

[Google Earth Hacks - Strange Map Quirks](#)

Must be a delicate area in New York **Google** Earth blurred it out - But street view goes all ... Due to **Google** Terrain this water tank appears to be tilted. ...

[www.gearthhacks.com](#) › ... › Sightseeing: Other - 9 hours ago - Cached - Similar

What will we do today

- I researched a sub-set of the articles identified previously
- I own two excellent (though somewhat old) books from O'Reilly Media, Inc.
- [Google Hacks: 100 Industrial-Strength Tips and Tools](#) by Tara Calishain (2003)
- [Google: The Missing Manual](#) by Sarah Milstein (2004)

So here are some of my favorites

You can create a Boolean Search

Note: default word is “and”

snowmobile or snowblower or Green Bay
snowmobile (snowblower or Green Bay)

Use a wild card to replace full words:

three * mice

once * * time

But moon* will not bring back moonlight

Dictionary, Address/Phone & Time

- Define followed by a word brings back the definition of that word
 - Define happy
 - Locate an address and phone number
- Or can add first name: `phonebook:john rudy ma`
- Find the time: `time Cairo`



Residential Phonebook

| | | |
|-------------|----------------|--|
| A Rudy | (508) 823-8893 | 20 Tremont Ave, Taunton, MA 02780-2135 |
| A Rudy | (508) 798-3430 | 35 Upsala St, Worcester, MA 01610-2046 |
| Brenda Rudy | (413) 736-4795 | 268 Belmont Ave, West Springfield, MA 01089-1989 |
| Brett Rudy | (781) 245-0792 | 27 Penfield Cir, Wakefield, MA 01880-1919 |

Similar to; Flights & Weather

Googling ~nutrition returns results with nutrition, food, and health in them.

delta flight 5778

About 78,600 results (0.30 seconds)

[Track status of DL 5778 from Minneapolis \(MSP\) to Chicago \(MDW\)](#)



21 Jun 2010 - Delayed 15 minutes

Estimated departure: 7:50 PM, Estimated arrival: 9:20 PM

www.flightstats.com

cairo weather

About 3,470,000 results (0.51 seconds)

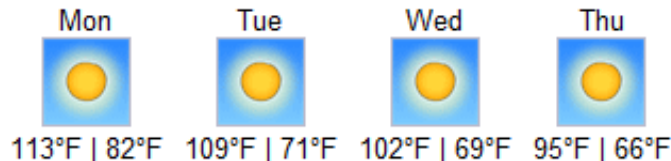
Weather for Cairo, Egypt - [Add to iGoogle](#)

100°F | °C

Current: Clear

Wind: W at 5 mph

Humidity: 20%



Currency

1 USD in INR

Search

About 3,880,000 results (0.29 seconds)

[Advanced search](#)



1 U.S. dollar = 45.6391767 Indian rupees

Rates provided for information only - [see disclaimer](#). [More about currency conversion](#).

Timelines

Type in television view:timeline

Click on “timeline” on the left edge

Partial results are below, including reference urls

1928 May 26, 1928 - tempting to convey the **thatTelevision** Ts here we still a few trusting fans who are ready t0 t right out into the uncharted aeas of experimenting. It tg only fair to state to the readers the current opinion in radio circles that **television** is looked upon as a saving grace for the radio ...

From [Editorial Exploitation of Television Regretted](#) - Related web pages
pqasb.pqarchiver.com/csmonitor_historic/access ...

1948 Mar 18, 1948 - Agreement on a contract would mean many additional new "live" programs on **television**, with JVBC planning to televise [ArtUro Toscanini](#) and grand opera and ... Coincidental with the prospectS of an adjustment of the musicians situation, a new labor problem arose in the **television** field. ...

From [... and Networks Reach Agreement -- Television Musicians Are Included](#) - Related web pages
select.nytimes.com/gst/abstract.html?res ...

1949 Jan 27, 1949 - that **television** programs wil bEmade up of anywhere from 5 7to 80 per cent of filmed picturesFilms are safer for **television** thanlive telecasts A halfhour telecast for instance may take days and days of then when it finally goes on it is exposed to all the mishaps of a stage play Muffed ...

From [Movie Studios See Partner or Rival in Television Industry](#) - Related web pages
pqasb.pqarchiver.com/csmonitor_historic/access ...

Google Earth

<http://earth.google.com/>

<http://earth.google.com/tour.html>

Google earth

Change language: English (US) ▼

Home

Google Earth | Free

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[Help](#)






Google Earth lets you fly anywhere on Earth to view satellite imagery, maps, terrain, [3D buildings](#), from galaxies in outer space to the canyons of the ocean. You can explore rich geographical content, save your toured places, and share with others.

[Download Google Earth 5](#)

The world's geographic information at your fingertips.

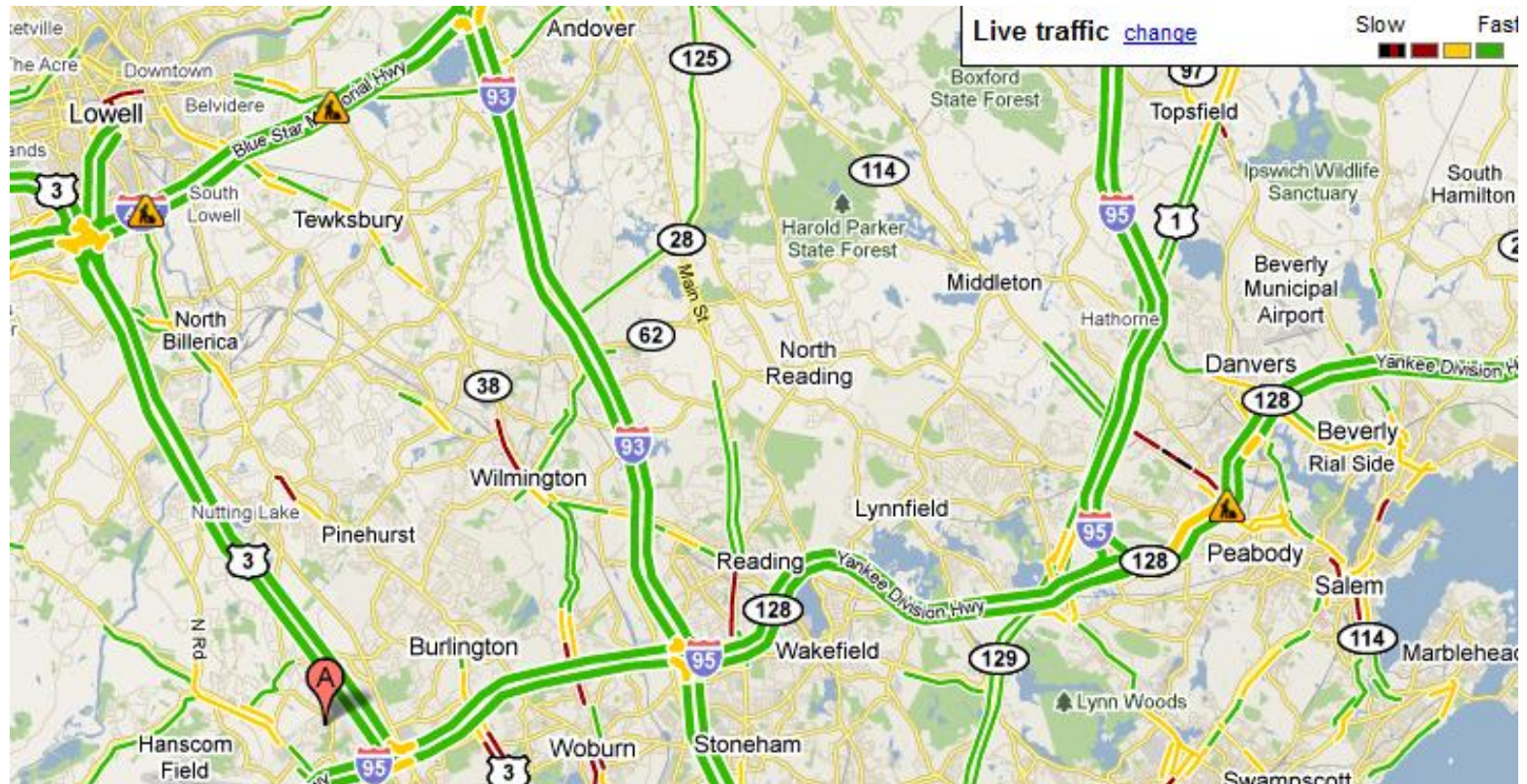
New! See the latest features in [Google Earth 5.2](#).

Google Earth 5 features:

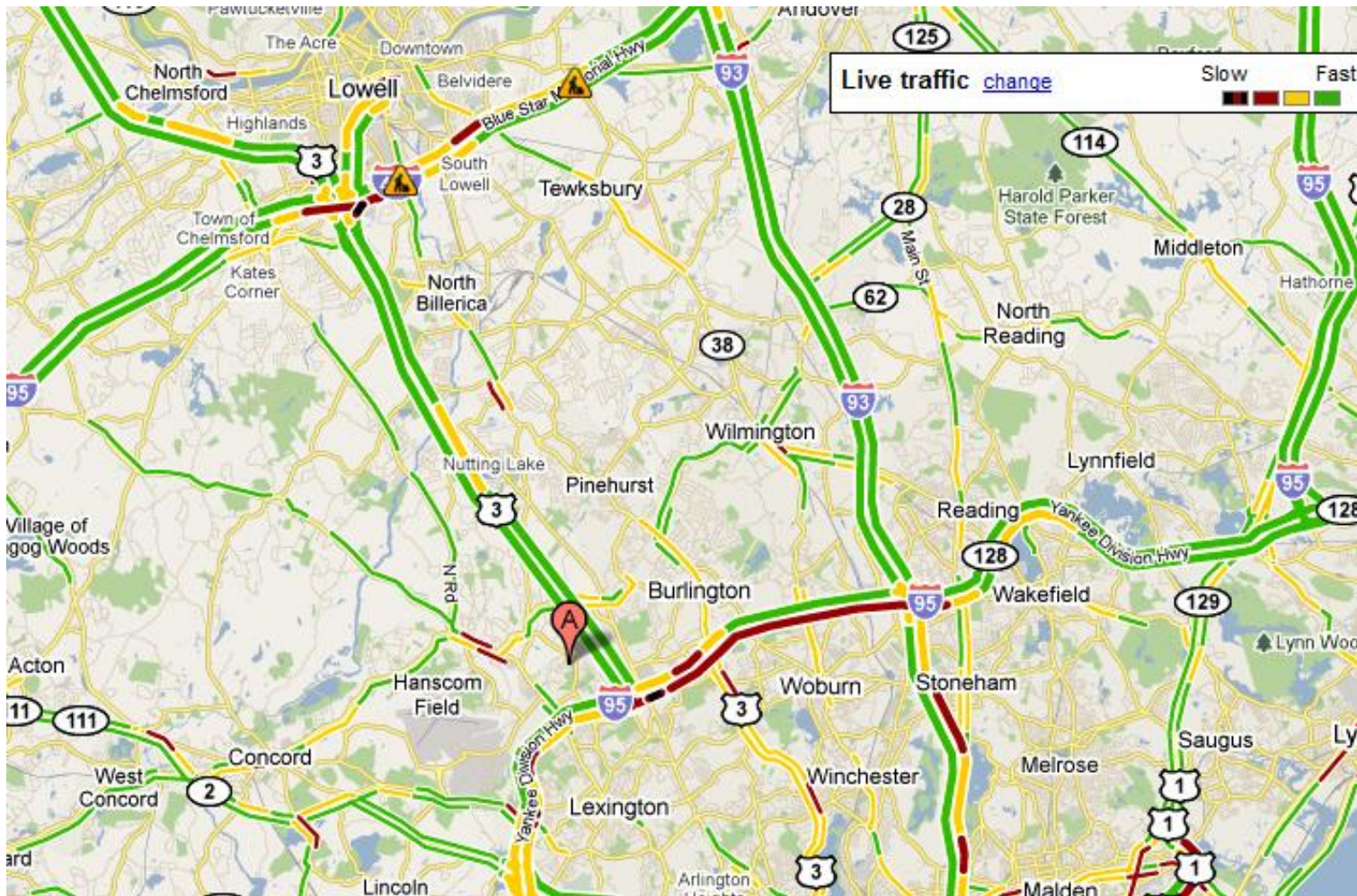
-  Historical imagery from around the globe
-  Ocean floor and surface data from marine experts
-  Simplified touring with audio and voice recording

[View tutorial.](#)

In Google Maps, View Traffic Thurs 2:02pm







Re-examine Traffic During Rush Hour



Google creates a Bike Trip with Detailed Turns

Get Directions [My Maps](#)

A 20 Heritage Drive, Lexington, MA

B 90 main street, andover, mass

[Add Destination](#) - [Show options](#)

Get Directions



Bicycling directions are in beta.
Use caution and please report unmapped bike routes, streets that aren't suited for cycling, and other problems [here](#).

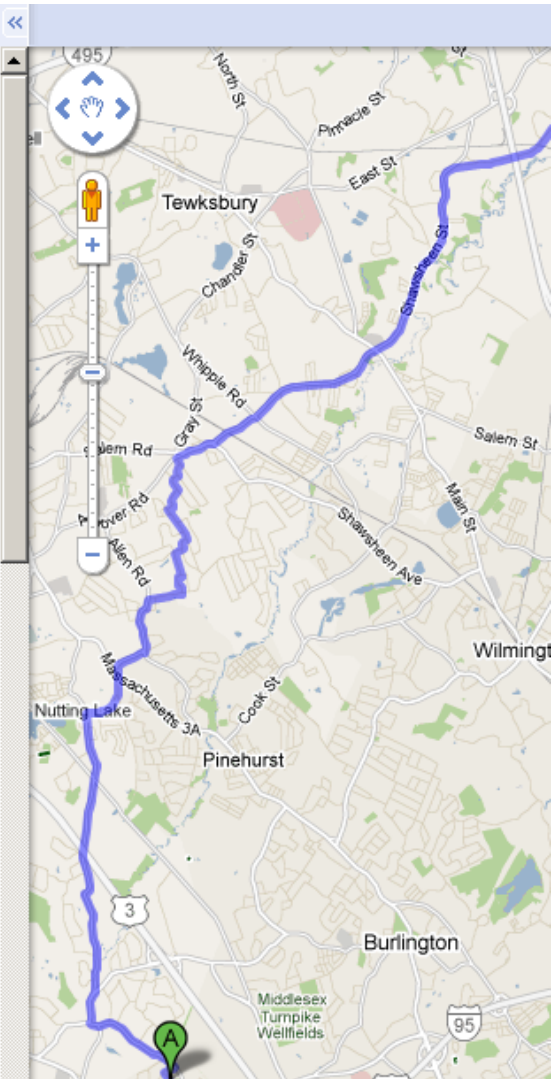
Bicycling directions to 90 Main St, Andover, MA 01810

Suggested routes

| | |
|-------------------------------------|-----------------------|
| Shawsheen St 16.7 mi | 1 hour 32 mins |
| South St 17.2 mi | 1 hour 36 mins |
| Pond St 16.5 mi | 1 hour 31 mins |

A 20 Heritage Dr
Lexington, MA 02420

1. Head **northwest** on **Heritage Dr** toward **Volunteer Way**  0.1 mi
2. Turn **right** at **Volunteer Way**  0.1 mi



Get answers by asking a question

- double quarter pounder with cheese has * calories (ans: 740)
- new york city has * people
- one pound contains * ounces

1 square mile has * acres

About 99,800,000 results (0.36 seconds)

[How many square acres are in a square mile? | Answerbag](#)

Mar 31, 2008 ... **One square mile has 640 acres.** The correct term is plain "acre" as it is a unit established to measure areas. A useful coverter tool...

www.answerbag.com/q_view/676437 - Cached - Similar

- friendlies coolatta has * calories

[Amazon.com: Nancy Clark's Sports Nutrition Guidebook, Fourth ...](#)

Did you know that a Dunkin' Donuts 16-ounce Coffee **Coolatta** with cream **has 410 calories** and 22 grams of fat--about equivalent to a McDonald's ...

www.amazon.com/Clarks-Sports-Nutrition.../dp/.../B001AZRJEO - Cached

Use Google as a Versatile Calculator

<http://www.google.com/help/calculator.html> for a detailed explanation

The calculator recognizes signs like +, -, *, /

The calculator recognizes math words like sqrt, sin, cos, ln, log, pi, I

End a request with an equal sign to ensure that Google knows that you want to use the calculator (not always required)

- $e^{i\pi} + 1$ returns zero (the right answer)
- 176 in roman numerals returns CLXXVI
- 1 a.u./c returns 8.31675359 min, with “a.u.” meaning “astronomical units” and c is the speed of light

Translation of Text or Web Pages

- Click on “language tools”

Translated search

Type a search phrase in your language. Google will find results in other languages and translate them for you to read.

Search for:

Search pages written in:

Automatically selected languages

Specific languages

My language:

[English](#) ▼

Example: 1. Search for [Bern tourist information](#)

2. We translate your query into French and German, and find French and German results.

3. Finally, we translate the French and German results back into your language.

Translate text

Spanish ▼ » English ▼

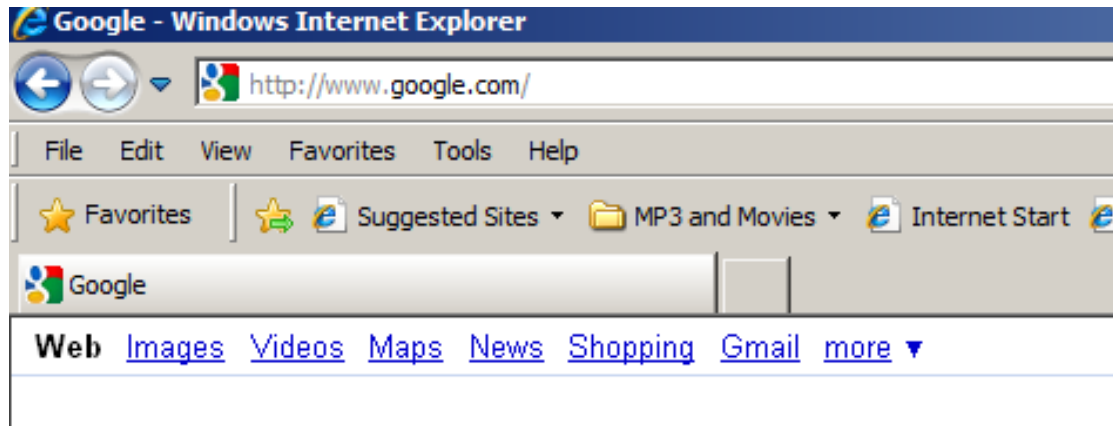
Translate a web page

http://

Spanish ▼ » English ▼

Finding Images or Videos

- Some images have captions, others can be searched based on the text surrounding the image on a page
- <http://images.google.com/> goes to an image home page
- Alternatively link to images or videos from the home page
- Click on Advanced Search for additional options such as Photos.
Found 258,000 wildebeests
- NOTE: many pictures are **not** in the public domain



Google Shopping

1. Click on “shopping” and it will bring up the beta version of its shopping SW
2. I typed in “binoculars” and it returned a wide variety. I picked 20x50
3. That returned 569 results with pictures and references, and provides ability to compare prices
4. When you find a product you think you like go to Amazon and look up reviews before you buy

Remove Material from Google's View

Note: I have never personally tried it but the URLs are current

1. If you have a specific web page you want to be ignored by Google (in the future) add a no index meta tag to the page between the opening and closing tags. `<meta name="googlebot" content="noindexdc">`
2. See <http://www.robotstxt.org/meta.html> for additional information
3. If you wish to have Google remove stuff it has already obtained:
 - <http://www.google.com/support/webmasters/bin/answer.py?hl=en&answer=164734> The paste below is from this page.
 - You can also remove images, like the one from the company party

You may also find the following articles useful:

- [Removing information from Blogger, Maps, YouTube, and other Google products](#)
- [Personal information in search results](#)

Why do you want to remove content from search results?












- [The page has changed and I want the outdated information removed](#)
- [I want to completely remove a page from search results](#)
- [I want to remove an entire site or the contents of a directory from search results](#)
- [A site is publishing my confidential personal information](#)

Google has 42 Apps -- Another Talk



<http://www.google.com/intl/en/options/>

More Google Products









Search

-  [Alerts](#)
Get email updates on the topics of your choice
-  [Blog Search](#)
Find blogs on your favorite topics
-  [Books](#)
Search the full text of books
-  [Checkout](#)
Complete online purchases more quickly and securely
-  [Google Chrome](#)
A browser built for speed, stability and security
-  [Custom Search](#)
Create a customized search experience for your community
-  [Desktop](#)
Search and personalize your computer
-  [Directory](#)
Search the web, organized by topic or category
-  [Earth](#)
Explore the world from your computer
-  [Finance](#)
Business info, news and interactive charts
-  [GOOG-411](#)
Find and connect for free with businesses from your phone

Explore and innovate

-  [Code](#)
Developer tools, APIs and resources
-  [Labs](#)
Explore Google's technology playground

Communicate, show & share

-  [Blogger](#)
Share your life online with a blog - it's quick, easy and free
-  [Calendar](#)
Organize your schedule and share events with friends
-  [Docs](#)
Create and share your online documents, presentations and spreadsheets
-  [Google Mail](#)
Fast, searchable email with less spam
-  [Groups](#)
Create mailing lists and discussion groups
-  [Knol](#)
Share what you know
-  [Orkut](#)
Meet new people and stay in touch with friends
-  [Picasa](#)
Find, edit and share your photos

And the rest of them



[Google Health](#)

Organize your medical records online



[iGoogle](#)

Add news, games and more to your Google homepage



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Search thousands of news stories



[Patent Search](#)

Search the full text of US Patents



[Product Search](#)

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Search scholarly papers



[Toolbar](#)

Add a search box to your browser



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Explore past and present search trends



[Videos](#)

Search for videos on the web



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A free collection of essential software

This is just the tip of
the iceberg