# Win 10 (Desktop) Preview Buying a computer in 2015; too many Options

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#### DISCLOSURE

## No Financial Interests in anything presented Gathered Information "as is" and subject to Publication Availability

http://www.zdnet.com/article/windows-10-release-date-rumors-challenge-traditional-development-schedule/

RTM – Release to Manufacturing; Early – June Likely Sept, Oct 2015

- "We're done experimenting with the user interface ... for now."
- "There's still a lot of work to be done with apps."
- "OEMs, you may ship your hardware when ready."
- "The general public won't get Windows 10 until months after the RTM release."

### Other Consideration - Intel

http://www.zdnet.com/article/intel-announces-brand-levels-for-atom-processors/#ftag=YHFb1d24ec

#### **Intel announces brand levels for Atom processors**

- Mobility; Atom x3, x5, and x7
- Performance, Portability; M series
- Performance; i3, i5, and i7
- Which ones in 2015 New Gear?

### Too many Options with upcoming 2015 Gadgets

Phones: Apple iOS Phones, Android Phones, Windows Phones

Handheld: (p)Tablets, Convertibles (2 in 1), New/Upcoming

Ultrabooks: Apple MacBook, Microsoft Surface PRO, New/Upcoming

Notebooks : Apple OS X, Microsoft Windows, Google Chrome OS

**Desktop: Apple OS X, Microsoft Windows** 

Time to SHOP, NOW! March 2015

### Too many Options with upcoming 2015 Gadgets (2)

Sigh! Nothing new yet in Windows World

Lets find out what just rolled out -

https://www.yahoo.com/tech/s/apples-super-thin-macbook-may-135000049.html

**Super-Thin MacBook** 

http://www.cnet.com/news/apples-macbook-air-once-a-darling-now-a-budget-laptop/#ftag=YHF65cbda0

MacBook Air ~ \$900; the "cheapest" uses Intel's Core M processor Longer Battery Life, Fanless, a tad bit slower than the Intel Core i3, i5, i7 series

How might you buy a MacBook Air? Not the Retina Display (costs \$400 over base)

### Too many Options with upcoming 2015 Gadgets (3)

How will you buy a 2015 Computer?

Price Only? Bargain? Less LT \$400 Mid-Price up to \$650, over \$650

Mobile – (p)Tablet, Ultrabook, Notebook, Convertible 2:1

Work type of Computer; Desktop, Laptop

**Shopping List; Latest, Most Powerful or Power Conscious (Battery Life?)** 

Preferred Brand, No Name Buy Local or Purchase on Internet

Have a Budget ie upper limit of \$\$\$

!! \*\*\* Pay Once – total Ownership

??? Pay-as-you GO? Subscription Plan – Monthly, Yearly

How long do you plan to own? 4.5 to 5 year average

### Windows 8 items not in Windows 10

http://www.zdnet.com/pictures/the-windows-8-scrap-heap-10-features-that-didnt-make-it-to-windows-10/

The Windows 8 scrap heap: 10 features that didn't make it to Windows 10

- The Start screen
- The Charms menu
- The two-headed Internet Explorer
- Corner-based navigation
- The People hub

### Windows 8 items not in Windows 10 (2)

http://www.zdnet.com/pictures/the-windows-8-scrap-heap-10-features-that-didnt-make-it-to-windows-10/

The Windows 8 scrap heap: 10 features that didn't make it to Windows 10

- Windows Media Center
- Windows RT
- Full-screen Metro apps
- From SkyDrive to OneDrive
- Share contracts

### Windows 10 Review: a Unified OS

http://www.computerworld.com/article/2876761/windows-10-deep-dive-review-finally-a-unified-operating-system.html

- The Start screen leaves and Continuum arrives
- Unified settings
- Say hello to Cortana (Digital Assistant)
- Revamped Map app
- What's missing
- The bottom line
- \*\*\* Read the Comments (end of Article)

### Why did I partake in Windows 10 Preview

**Answer – determine if** 

- Can I migrate, Run my current Desktop Applications

some Microsoft Applications,

also Legacy Applications (a bit over 10 yrs)

and from different Vendors

A bit like Old 'n New ones

and Freeware ones

### Why did I partake in Windows 10 Preview (2)

#### Answer –

- Reason for Migrating to Windows 10

  ie What are the "Must have things in Windows 10" that I don't already have?

  Unsure Multiple Desktops (is this useful?)
- Future Cost of having Windows 10 Buy Once vs Subscription Plan and follow what Microsoft will offer in "Software as a Service" Product
- Buy a Gadget (Women speak) and will get whatever Software with it or why remain out-of-bounds of Windows 10 Long Term Release Product